

VILLA SPINOSA AWARDED "BEST OF WINE TOURISM" IN THE "ARCHITECTURE E LANDSCAPES" CATEGORY.

Among the seven categories in the competition, **Villa Spinosa from Negrar di Valpolicella** has been awarded "**Architecture and Landscapes**": "for having turned the nineteenth-century manor house, adorned with the romantic Italian style garden, into a place of sharing, welcoming visitors from all over the world without neglecting the link with the local community". The other awards are: services for wine tourism, art and culture, innovative experiences in wine tourism, sustainable policies in wine tourism, and finally food and accommodation.

The third edition of the international wine tourism competition "**BEST OF WINE TOURISM**", managed by the Chamber of Commerce of Verona, has selected the best Veronese wineries and wine service companies, which distinguished themselves for the quality and the commitment of their tourist services.

The award ceremony, which took place in the past few days in front of the representatives of the entire wine tourism and wine business sector as well as of the township institutions, was held after a year of evaluations and inspections on the 61 Veronese companies that submitted the contest.

The prize for Villa Spinosa was collected by Enrico Cascella Spinosa, who took the opportunity to express his thoughts about the world of wine tourism, with a heartfelt exhortation to limit the fragmentation of institutions and tools dealing with communication and development of Veronese wine tourism. *" I believe in this initiative. - commented Enrico Cascella Spinosa - Verona is a place rich in history, tradition and culture. We all did a lot to increase wine tourism. Now we need a kind of director coordinating the activities of institutions and single companies "*

His strong sense of belonging to the Valpolicella territory and the awareness of living in a landscape without equal made him say further: *" This award is a prestigious recognition to the Valpolicella and to our business: it is a statement of the constant commitment of all people working in the company to maintain the architectures in the village of Jago, where Villa Spinosa is located, and protect the hilly landscape of the Valpolicella, drawn by enchanting vineyards and rich in history, culture, tradition and authenticity "*

He ended up with a wish: *" I hope that our institutions will also feel the importance of these kinds of projects and be part of them, because it is important to be all together in the front line, both private operators and authorities, on missions where wine tourism is the protagonist! "*

The Great Wine Capitals (the Great Wine Capitals) which conceived the Best of Wine Tourism contest, chose Verona as the only Italian city in the network of Great Wine Capitals along with Adelaide (South Australia), Bilbao and Rioja (Spain) , Bordeaux (France), Lausanne (Switzerland), Mainz (Germany), Mendoza (Argentina), Porto (Portugal), San Francisco - Napa Valley (USA), Valparaíso - Casablanca Valley (Chile).

The seven local winners will compete in Bordeaux, France, in the final international selection, by challenging the nominations of the other 10 wine capitals.

Villa Spinosa, June2019